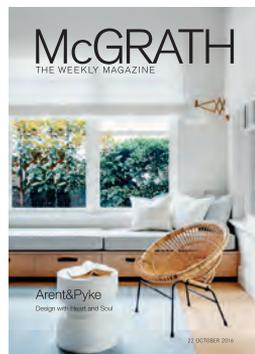




Juliette Arent and Sarah-Jane Pyke established Arent&Pyke in 2007 with the desire to inject a new spirit into people's homes. Nine years on they have grown to a team of 12, undertaking the full scope of interior architecture and design, from major renovations to art selection and styling. With Sarah-Jane's background in interior architecture and Juliette's background in interior design and fine arts, there is richness to their work that is driven by their understanding of people's daily rituals, relationships, and the possibilities of how they could live in a space.

"When we design someone's living space we become quite intimate with their day-to-day experience of each other and the really important



Cover story  
Arent&Pyke

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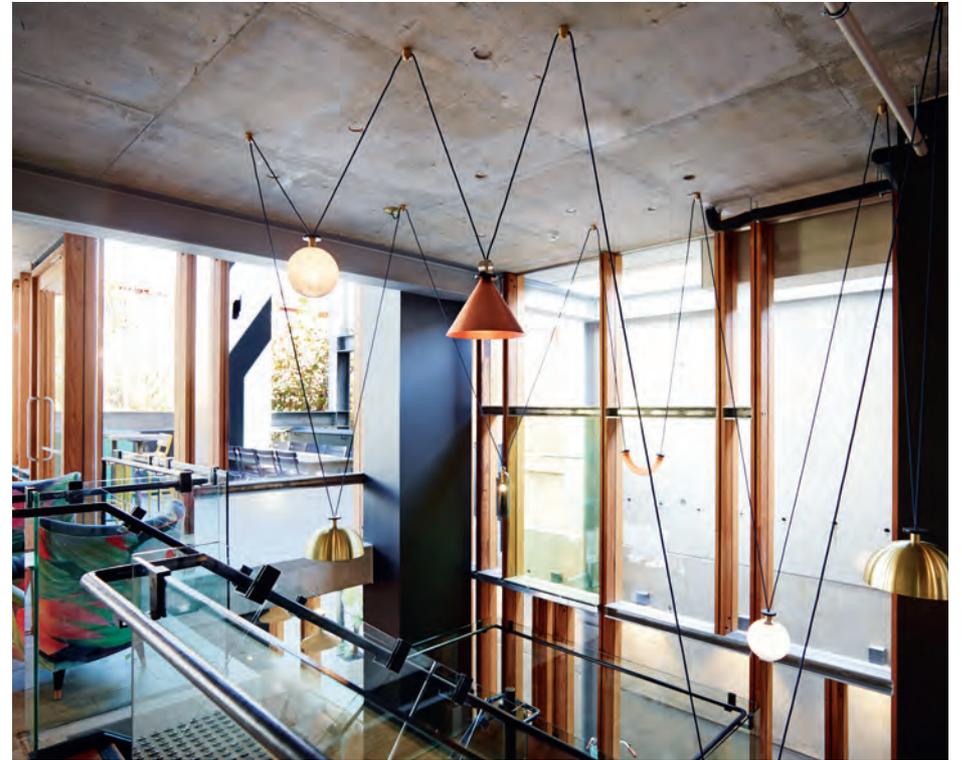
relationships they have with one another,” says Juliette. As the designers reimagine the space, the design process becomes not only transformative for the house but for those who live there. “Clients have dreams about how they want to live and how a space is going to change their lives and we get to be a part of that story,” says Sarah-Jane.

This all speaks to Arent&Pyke’s mission to “help and inspire people to live a beautiful life,” which

is very much influenced by Juliette and Sarah-Jane’s own values and how they seek to live life. “We are always referring to the way we ourselves experience life knowing there are certain things design can make easier,” the pair explains. “It’s not an aesthetic word necessarily; rather we’re helping people tap into beauty in life.”

This human-centred approach is well suited to a design practice focused on residential architecture, but they have also recently added commercial and hospitality projects to their portfolio with the award-winning Alex Hotel, and with no loss of attention to creating a space that





helps people feel at home. Working to the concept of “hotel as home,” the design team successfully created a space that fosters the same emotional connection as their residential projects.

For Juliette and Sarah-Jane everything they do is about far more than an aesthetic; it’s the “experiential and environmental notion of living a beautiful life” that they seek to create.

Arent&Pyke  
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